Minnesota Made

SPONSORSHIP PACKET

May 30, 2019



Minnesota Made 2019

SPONSORSHIP INFORMATION





WHAT IS THE MINNESOTA LAND TRUST?

A 501(c)3 nonprofit, the Minnesota Land Trust protects and restores Minnesota's most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences and scenic beauty for generations to come.

Since our founding in 1991, we have protected more than 55,000 acres of private and public lands, and over 300 miles of shoreline.

WHAT IS MINNESOTA MADE?

Now in its 8th year, Minnesota Made is the Minnesota Land Trust's premier fundraising event. The event draws a crowd of over 275 key leaders from multiple sectors including finance, legal, energy, conservation, politics and media, all to support ongoing conservation work in our state.

WHY SPONSOR?

Sponsorship of Minnesota Made is a unique opportunity to support the protection of Minnesota's natural places, while connecting your brand to a non-partisan organization working for clean water and wildlife habitat available for all Minnesotans.

<u>Minnesota Made 2019</u>

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SPONSORSHIP LEVELS

Sponsorship of Minnesota Made can offer a number of benefits to your organization before and during the event, including recognition on social media with personalized posts on Facebook, Instagram, and Twitter, and recognition in our printed 2019 annual report.

MOOSE - \$10,000

- Title sponsor logo placement on all materials, including event webpage, event emails, day of event signage and programs
- Personalized field trip hosted by Executive Director Kris Larson for 6 guests to a Land Trust project
- 8 tickets to the event

GREAT BLUE HERON - \$5,000

- Premiere logo placement on all materials, including logo on event webpage, event emails, day of event signage and programs
- 6 tickets to the event

BROOK TROUT - \$2,500

- Logo placement on event webpage and emails, name on day of event signage and programs
- 4 tickets to the event

MONARCH - \$1,500

- Name on event webpage, emails, day of event signage and programs
- 2 tickets to the event

Contact Alex Tsatsoulis: atsatsoulis@mnland.org or 651-917-6289 to confirm your sponsorship before March 15 to be included on printed invitations.



